

Exploring the Future of Multisite

MultiChurch

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ZONDERVAN

MultiChurch
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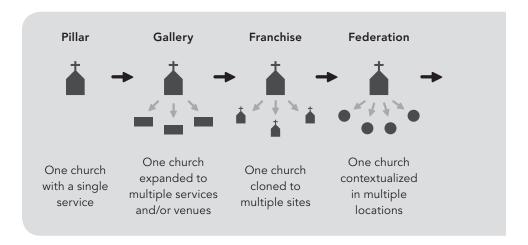
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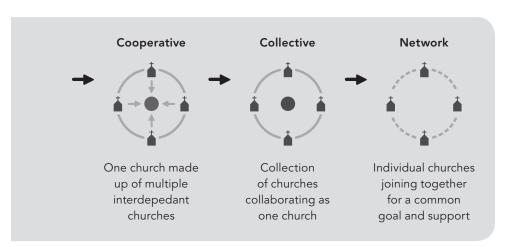
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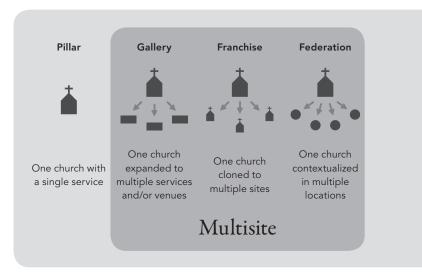
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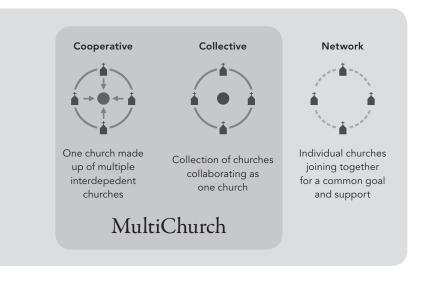
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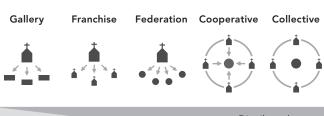
Landmarks











Distributed power

MultiOrg

Organizational Lifecycle



MATURITY

Effective Ministry

Opportunity
Evangelism (Reach)
Growth
Sacrifice
Cooperation
Disciple-Making (Build)

Structure

Serves Ministry Leads to the Future Adances the Mission



GROWTH

Goals

Growth
Creativity
Reach, Build, Release

Beliefs

Values Mission



BIRTH

Dream

Vision

MAINTENANCE

Plateau/Lost Vision

Safety
Inward Focus
Control
Tradition
Maintenance
Desires Guarantee

Apathy

Rigid
Changeless
Complex
Looks to the Past



DECLINE

Questioning

Problem Oriented Survival Oriented Low Morale Doubt Think as Individuals

Beliefs

Division Intense Conflict

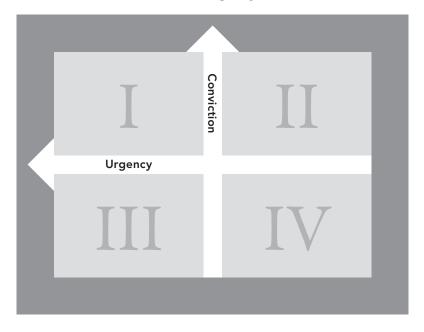


DEATH

Implosion

People Leave

Conviction-Urgency Chart



Sample Enumeration Chart

Issue	Conviction	Urgency
Evangelism	2	5
Prayer	3	1
Building Addition	11	19
Preaching	9	10
Prison Ministry	20	17
Kids' Programs	10	4
Singles	6	18
International Mission	4	16
Women's Ministry	12	3
Diversity	8	9
Leadership Development	19	7
Youth	13	2
College	14	14
Mercy	5	8
Community	16	15
Music	17	11
Doctrine	1	20
Parking	18	6
Arts	15	13
Pastoral Care	7	12

Doctrine
Evangelism
Prayer
International Mission
Mercy
Singles
Pastoral Care
Diversity
Preaching
Kids Programs

Conviction

Building Addition Women's Ministry Youth College Arts Community Music

Music Parking Leadership Development Prison Ministry IV



Conviction

Evangelism Prayer

Mercy

Diversity Preaching Kids Programs

Urgency

Women's Ministry Youth Parking Leadership Development Doctrine

International Mission

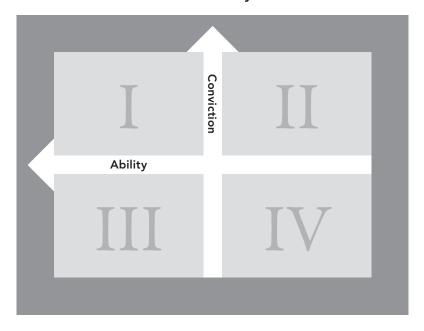
Singles Pastoral Care

Building Addition

College Arts Community Music

Prison Ministry

Conviction-Ability Chart



MultiPolity



Executive Elders	Lead Pastors of the	Non-Staff
	Four Churches	Representatives
Preaching and Vision	Church A	Minimum of Two
Churches and	Church B	
Ministries	Church B	
Operations and	Church C	
Finances	Church	
	Church D	



MultiMinistry

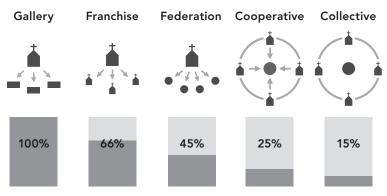
Philosophy Spectrum



Years	1–2	3–4	5–6	6+
Attendance	0–100	100–200	200–500	500–1,000+
Foundational	Sunday	Sunday	Sunday	Sunday Service
Ministries	Service	Service	Service	
	Community	Community	Community	Community
	Groups	Groups	Groups	Groups
	Kids'	Kids'	Kids'	Kids' Ministry
	Ministry	Ministry	Ministry	
Core		Care	Care	Care Ministry
Ministries		Ministry	Ministry	
		Youth	Youth	Youth Ministry
		Ministry	Ministry	
			International	International
			Missions	Missions
			Mercy	Mercy Ministry
			Ministry	
				Men's and
				Women's
				programs
				College Ministry
Particular		Choir	Tutoring	Outdoors
ministries		Choir		Ministry
			Sports	Sports programs
				Choir



MultiMoney



Percentage of local congregation giving needed to support central staff and functions