

CHILDREN'S MINISTRY — ON — PURPOSE

a **PURPOSE DRIVEN** approach
to lead kids toward
spiritual health

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FOREWORD BY RICK WARREN

A PDF COMPANION TO THE AUDIOBOOK



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Children's Ministry on Purpose

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Introduction: Is This Making a Difference?

THE FIVE KEY QUESTIONS



CHAPTER 5



Who Are You Trying to Reach?





How Will You Move Your Children toward Spiritual Health?

Primary Mission	Target Audience	Pathway	Program
Share (bring)	Community	Events	VBS
Worship	Crowd	Weekend Services	Large group worship service
Belong	Congregation	Discipleship	Class 101—Belonging to Jesus
Grow	Committed	Discipleship	Class 201—Growing in Jesus
Serve	Core	Discipleship	Class 301—Serving Jesus
Share (go)	Commissioned	Discipleship	Class 401—Sharing Jesus





**What Are the Essential
Components Needed to
Support the Strategy?**

The Components of Structure

VOLUNTEERS

The people who implement the strategy.

FACILITY

The place used to host your pathways and programs.

POLICIES, PROCESSES, and PROCEDURES

The rules and directives, specific methods, and step-by-step instructions that guide the operation of the team and implementation of the strategy.

COMMUNICATION

The means and the message you broadcast about your ministry.

BUDGET

The financial resources available to you for implementing the strategy.

TEAM VALUES

The core beliefs that drive your ministry and shape your ministry's identity.

VISION STATEMENT

Connecting kids to God and others.

CHAPTER 11

The Necessity of Implementing Change

