CHILDREN'S MINISTRY ON DIN PURPOSE

a **PURPOSE DRIVEN** approach to lead kids toward spiritual health

STEVE ADAMS

FOREWORD BY RICK WARREN



ZONDERVAN

Children's Ministry on Purpose
Copyright © 2017 by Steven J. Adams

This title is also available as a Zondervan ebook.

Requests for information should be addressed to: Zondervan, 3900 Sparks Dr. SE, Grand Rapids, Michigan 49546

ISBN 978-0-310-52301-7

All Scripture quotations, unless otherwise noted, are taken from The Holy Bible, New International Version*, NIV*. Copyright © 1973, 1978, 1984, 2011 by Biblica, Inc.* Used by permission of Zondervan. All rights reserved worldwide. www.Zondervan.com. The "NIV" and "New International Version" are trademarks registered in the United States Patent and Trademark Office by Biblica, Inc.*

Scripture quotations marked (NLT) are taken from the Holy Bible, New Living Translation. © 1996, 2004, 2007, 2013 by Tyndale House Foundation. Used by permission of Tyndale House Publishers, Inc., Carol Stream, Illinois 60188. All rights reserved.

Scripture quotations marked TLB are taken from The Living Bible. Copyright © 1971 by Tyndale House Publishers, Inc., Carol Stream, Illinois 60188. All rights reserved.

Scripture quotations marked GNT are taken from the Good New Translation in Today's English Version—Second Edition. Copyright 1992 by American Bible Society. Used by permission.

Scripture quotations marked CEV are taken from the Contemporary English Version. Copyright @ 1991, 1992, 1995 by American Bible Society. Used by permission.

Scripture quotations marked NCV are taken from the New Century Version®. © 2005 by Thomas Nelson. Used by permission. All rights reserved.

Scripture quotations marked ICB are taken from the International Children's Bible®. Copyright © 1986, 1988, 1999 by Thomas Nelson. Used by permission. All rights reserved.

Scripture quotations marked NLV are taken from the New Life Version. © Christian Literature International.

Any Internet addresses (websites, blogs, etc.) and telephone numbers in this book are offered as a resource. They are not intended in any way to be or imply an endorsement by Zondervan, nor does Zondervan vouch for the content of these sites and numbers for the life of this book.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means—electronic, mechanical, photocopy, recording, or any other—except for brief quotations in printed reviews, without the prior permission of the publisher.

Art direction: Tammy Johnson Cover design: Lucas Design and Art Cover photo: Masterfile Interior design: Denise Froehlich

Printed in the United States of America

Introduction: Is This Making a Difference?

THE FIVE KEY QUESTIONS





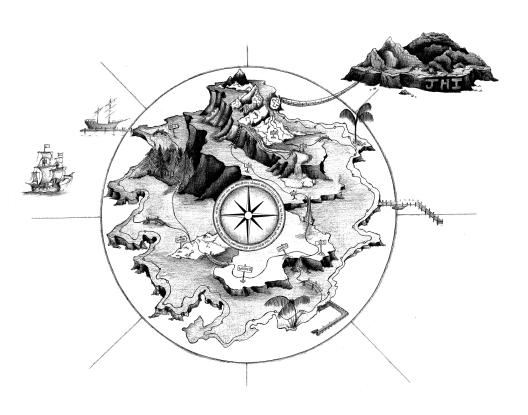
Who Are You Trying to Reach?





How Will You Move Your Children toward Spiritual Health?

Primary Mission	Target Audience	Pathway	Program
Share (bring)	Community	Events	VBS
Worship	Crowd	Weekend Services	Large group wor- ship service
Belong	Congregation	Discipleship	Class 101— Belonging to Jesus
Grow	Committed	Discipleship	Class 201— Growing in Jesus
Serve	Core	Discipleship	Class 301—Serving Jesus
Share (go)	Commissioned	Discipleship	Class 401—Sharing Jesus





What Are the Essential Components Needed to Support the Strategy?

The Components of Structure

VOLUNTEERS

The people who implement the strategy.

FACILITY

The place used to host your pathways and programs.

POLICIES, PROCESSES, and PROCEDURES

The rules and directives, specific methods, and step-by-step instructions that guide the operation of the team and implementation of the strategy.

COMMUNICATION

The means and the message you broadcast about your ministry.

BUDGET

The financial resources available to you for implementing the strategy.

TEAM VALUES

The core beliefs that drive your ministry and shape your ministry's identity.

VISION STATEMENT

Connecting kids to God and others.

CHAPTER 11

The Necessity of Implementing Change

