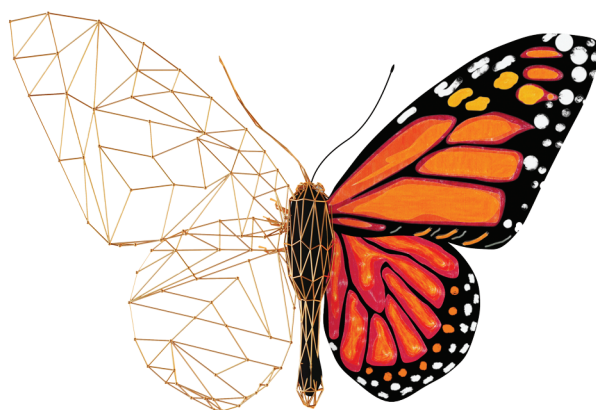


The JOSEPH PRINCIPLES



*Turning Adversity and Heartache
into **Miraculous Living***

STEVEN K. SCOTT

Author of The Richest Man Who Ever Lived

A PDF COMPANION TO THE AUDIOBOOK

The Joseph Principles

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Chapter 1

FINDING HIDDEN
TREASURES WHERE YOU
LEAST EXPECT THEM

Hurts and Trials I Want to Treasure Hunt

Treasure Hunting Your Hurts and Trials

1. Hurt or adverse situation: _____

2. What positive changes have I experienced because I went through that adversity?

3. How has that experience influenced the way I treat or relate to others?

4. What have been the positive changes in the direction of my life?

5. What have been the positive impacts or changes in my attitudes (humility, compassion, empathy, gratefulness, kindness, courage, faith, perseverance, etc.)?

Chapter 6

GOD'S LOVE LANGUAGE

Review

Read John 14:21–24 and then, in your own words, write out what Jesus is saying to you.

Chapter 8

HOW TO FORGIVE EVEN WHEN YOU DON'T FEEL LIKE IT

Can You Think of Anyone You Haven't Forgiven?

Now it's your turn to put into practice your Good Shepherd's amazing teachings on forgiveness. You're not only going to release your offenders; you're going to untie yourself from them. In doing so, you'll be set free from the enslavement of the ruthless taskmaster of unforgiveness. Are you ready?

1. Name a person who you haven't been able to fully forgive.

_____.

2. Pray.
 - a. Tell the Father and the Lord Jesus how grateful you are for Their forgiveness.
 - b. Thank the Father for His amazing love, that He would send His Son to experience the full punishment and condemnation for your sins.
 - c. Thank Jesus for His love for you and for His willingness to be executed in your place for all of your sins.
 - d. In the name of Jesus, release your offender from their specific offenses that you have not been able to previously forgive.
5. Write down specific behaviors that you can do to express agape-based forgiveness toward your offender (agape love, bless, or pray for). _____.

Chapter 12

GAINING THE VISION OF GOD HE WANTS YOU TO HAVE

*A Brief List of Jesus' Interactions That
Reveal the Heart and Mind of the Father*

With Children	Matthew 19:14
With Women	Luke 8:43
With Samaritans	John 4
With the Sick	Mark 2, John 5, Luke 8, Luke 18
With Sinners	Luke 5, Luke 7
With an Adulterer	John 8
With a Prostitute	Luke 7
With the Rich	Luke 19, Mark 10
With the Poor	Luke 21

THE JOSEPH PRINCIPLES

Joseph Principle #1

Seeing How Every Trial Produces
Hidden Treasures

Joseph Principle #2

Knowing and Experiencing the
Intimate Presence of God

Joseph Principle #3

Believing That God Is Sovereign and
Loving and Living That Belief

Joseph Principle #4

Living in the Moment with God and Others

Joseph Principle #5

Listening to the Whispers of God

Joseph Principle #6

Expecting God to Work His
Miracles Through Your Faith

Joseph Principle #7

Forgiving Others Because God Forgives Us

Joseph Principle #8

Accelerating Achievement with a
Vision, a Plan, and a Schedule

Joseph Principle #9

Allowing One Vision to Die So a
Better Vision May Be Born

Joseph Principle #10

Dethroning Grief from God's
Throne in Your Heart

Joseph Principle #11

Gaining a True Vision of the True God

Joseph Principle #12

Yielding Your Perceived Rights to God

ADDITIONAL EXAMPLE OF THE VISION MAPPING PROCESS

Vision Statement: Create a television commercial campaign for NeumiSkin Topical Skin Care Spray

Goals

1. Recruit a celebrity endorser
2. Write spots—30-second spot, 60-second spot, 120-second spot
3. Select before and after photos
4. Select media company to purchase test campaign and roll-out campaign
5. Select dates for test campaign and for roll-out campaign
6. Shoot commercials

Intermediate Steps for Each Goal

1. Recruit a celebrity endorser
 - a. Create wish list of celebrities
 - b. Check Q scores on each celebrity

- c. Prioritize list
 - d. Write pitch for top three names on list
 - e. Call agent
 - f. Meet with celeb
- 2. Write spots
 - a. Identify product benefits and prioritize
 - b. Identify product features and prioritize
 - c. Create hooks and prioritize
 - d. Determine word pictures
 - e. Determine offer
 - f. Write initial drafts
 - g. Read to beta group
- 3. Select before and after photos
 - a. Review current photos
 - b. Ask for submissions from our distributors in Australia, New Zealand, and Latin America
 - c. Make selections
- 4. Select media company to purchase test campaign and roll-out campaign
 - a. Meet with ATC group
 - b. Meet with Ken T.
- 5. Select dates
 - a. Set test campaign and roll-out campaign dates
 - b. Confirm celeb availability dates
- 6. Shoot commercials
 - a. Scout and select locations
 - b. Cast extras
 - c. Select testimonials
 - d. Select experts
 - e. Assign shooting dates